

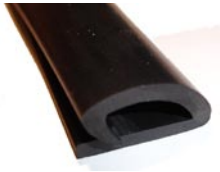
TABLE OF CONTENTS
1963-1985 Buick Riviera 2009 Catalog

<u>BUMPERS, FRONT & REAR</u>	<u>2</u>
<u>GRILL, HEATING & COOLING</u>	<u>2</u>
<u>BODY & CHASSIS</u>	<u>2</u>
<u>UNDER HOOD</u>	<u>3</u>
<u>ENGINE/TRANNY MOUNTS</u>	<u>3</u>
<u>ELECTRICAL</u>	<u>4</u>
<u>SUSPENSION</u>	<u>4</u>
<u>WINDOWS</u>	<u>5</u>
<u>ROOFRAIL</u>	<u>6</u>
<u>DOORS</u>	<u>6</u>
<u>TRUNK</u>	<u>7</u>
<u>INTERIOR</u>	<u>8</u>
<u>CLIPS & FASTENERS</u>	<u>9</u>
<u>UNIVERSAL SHEET METAL/BODY PLUGS</u>	<u>10</u>
<u>FACTORY SHOP MANUALS</u>	<u>10</u>
<u>ADHESIVES & REMOVERS</u>	<u>11</u>
<u>COLLECTIBLE LICENSE PLATES</u>	<u>11</u>
<u>ORDERING & GENERAL INFO</u>	<u>12</u>
<u>ORDER FORMS</u>	<u>13</u>

RUBBER
the Right Way

Classic GM Rubber
www.rubbertherightway.com

BUMPERS, FRONT & REAR



Seal, Front Bumper Splash Apron – 60" Long, 7/8" Wide at Base

1968-1969 Riviera	01-104X	\$28.80 ea.
-------------------	---------	-------------



Bumper, License Plate

1965 Riviera	01-101B	\$3.40 ea.
--------------	---------	------------

GRILL, HEATING, & COOLING



Cushion, Radiator Mount – 6" Long x 7/32" Thick

1963-1964 Riviera	02-107X	\$14.80 ea.
-------------------	---------	-------------



Cushion, Radiator Mount, Large Type – 5-1/4" Long with Attachment Tabs 3-9/16" Apart

1966 Riviera	02-110X	\$25.40 pr.
--------------	---------	-------------



Cushion, Radiator Mount, Small Type – 4-1/2" Long with Attachment Tabs 2-3/4" Apart

1966 Riviera	02-111X	\$25.40 pr.
--------------	---------	-------------

BODY & CHASSIS



A-Arm Dust Shield Kit, 3 pc. – AVAILABLE WITH OR WITHOUT CLIPS

1963-1965 Riviera	03-121M	\$29.00/kit
1963-1965 Riviera (WITH 21 ORIGINAL STYLE CLIPS)	03-121MF	\$49.75/kit



A-Arm Dust Shield Kit, 2 pc.

1966-1970 Riviera	03-146M	\$15.00/kit
-------------------	---------	-------------



A-Arm Dust Shield Kit, 2 pc.

1971-1973 Riviera	03-149M	\$15.00/kit
-------------------	---------	-------------

NO IMAGE AVAILABLE

RUBBER
the Right Way

A-Arm Dust Shield Kit – *We are currently working to expand our available Riviera dust shield kits. We are looking for customers who have original pieces from which we can design and manufacture tooling for reproduction. If you are interested and have complete original pieces 1966-1985, please call for details.*

1966-1985 Riviera	CALL	FREE!
-------------------	------	-------



Bumper, Inner Fender to Splash Pan

1963-1965 Riviera	03-002B	\$1.35 ea.
-------------------	---------	------------



Cover, Rocker Panel Inner Dust Shield

1964-1970 Riviera	03-005X	\$11.00/pair
-------------------	---------	--------------

HOOD BUMPERS & FITTINGS



Bumper, Adjustable Hood

1963-1973 Riviera	04-124B	\$4.40 ea.
-------------------	---------	------------



Bumper, Hood to Fender – Mounts on Fender Ledge

1963-1965 Riviera	04-123B	\$3.00 ea.
-------------------	---------	------------



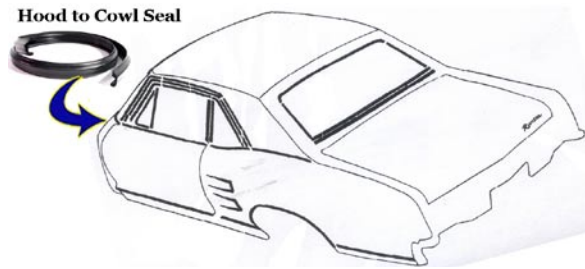
Cap/Bumper, Adjustable Hood, Slips Over Bolt Head – 1" Diameter Head

1971-1976 Riviera	04-125B	\$2.70 ea.
-------------------	---------	------------



Bumper, Adjustable Hood

1973-1975 Riviera	04-104B	\$5.40 ea.
-------------------	---------	------------



Our Hood to Cowl seals are high quality reproductions and will add that final touch to your engine compartment.

Hood to Cowl Seals

1963-1965 Riviera	04-115C	\$21.85 ea.
1968-1970 Riviera	04-116C	\$35.55 ea.
1971-1978 Riviera	04-113C	\$22.00 ea.



Hood Insulation – Correct Material & Cut for a Factory Fit

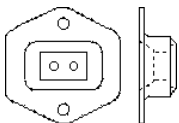
1963-1965 – 3 piece kit	04-001E	\$15.00/kit
1966-1967 – 5 piece kit	04-003E	\$18.75/kit
1968-1970 – 6 piece kit	04-004E	\$18.75/kit
1971-1974 – 4 piece kit	04-002E	\$18.75/kit

ENGINE & TRANNY



Motor Mount

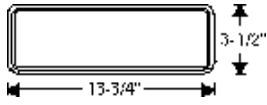
1963-1966 Riviera	05-023X	\$30.00/pair
-------------------	---------	--------------



Transmission Mount – Re-Vulcanization only – allow 4-6 weeks – core required

1963 Riviera w/ auto trans	05-026X	\$77.85 ea.
1964-1968 Riviera w/ super 400 trans	05-025X	\$80.25 ea.

ELECTRICAL



Gasket, Tail Lamp Housing

1963-1964 Riviera

06-014X

\$47.00/pair

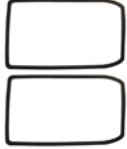


Gasket, Taillight Lens to Housing

1963-1964 Riviera

06-110P

\$12.95 / pair

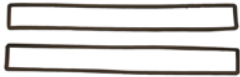


Gasket, Parking, Cornering, and Signal Lens to Housing – In Fender

1963-1964 Riviera

06-132P

\$16.25 / pair



Gasket, Taillight Lens to Housing

1968 Riviera

06-125P

\$16.50 / pair



Gasket, Parking Light Lens to Housing

1966-1967 Riviera

06-111P

\$12.95 / pair



Assembly, Side Marker Light

1968 Riviera

06-024X

\$8.85 ea.



Grommet, Speedometer Cable – 1-1/16" Dia.

1963-1964 Riviera

06-023G

\$2.70 ea.



Grommet, Antenna Lead through Sheet Metal

1963-1969 Riviera

06-025G

\$7.55 ea.



Pad, Antenna Mount – 1-3/8" Diameter with 11/16" Hole

1965-1968 Riviera with manual antenna only

06-034P

\$4.50 ea.

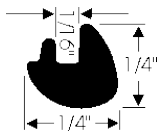


Pad, Antenna Mount – 2" Diameter with 7/8" Hole

1967-1968 Riviera with power antenna only

06-026G

\$12.00 ea.



Seal, Tail Lamp Housing to Rear Quarter Panel

1965 Riviera

06-015X

\$19.25/pair



Cover, Battery Terminal BLK or RED

1963-1972 Riviera (black)

06-007X

\$8.00 ea.

1963-1972 Riviera (red)

06-013X

\$8.00 ea.

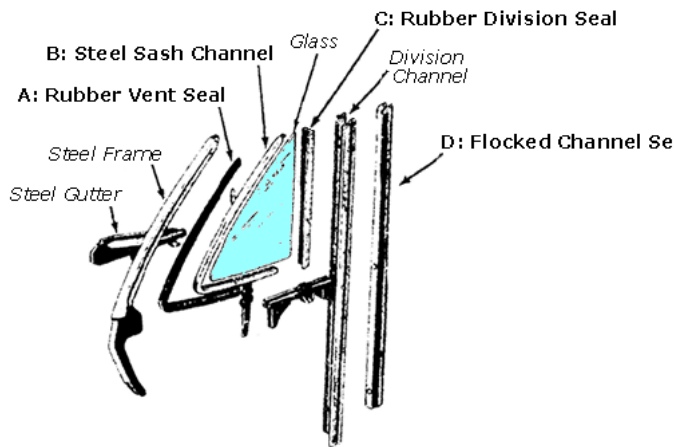
SUSPENSION – Call for pricing & Availability (866) 789-7879

TEL (866) 789-7879

WEB www.rubbertherightway.com

FAX (888) 582-2767

FRONT VENT WINDOWS



Our vent window seals are made to original specifications for a factory fit.



A: Rubber Vent Window Seals – high quality molded rubber – pair right & left

1963-1965 Riviera	10-061V	\$111.25/pair
-------------------	---------	---------------

B: Sash Channel Filler – used to fit vent glass to frame – made from black rubber polymer – 1/32" thick – sold by the foot

1963-1965 Riviera	10-043X	\$1.10/ft.
-------------------	---------	------------

C: Rubber Division Seals – attach to front side of division channel – pair right & left

1963-1965 Riviera	10-062V	\$28.00/pair
-------------------	---------	--------------

D: Flocked Channel Seals – attach to rear side of division channel to accept door glass – includes bumper ends with brass core

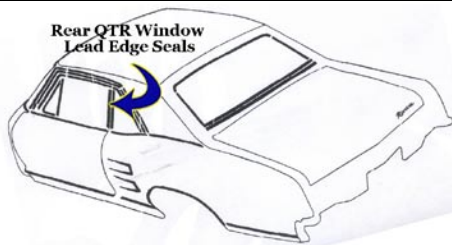
1963-1965 Riviera	10-047X	\$36.65/kit
-------------------	---------	-------------

LOCK PILLAR FILLER



1963-1965 Riviera	10-122L	\$33.25/pair
1966-1970 Riviera	10-123L	\$24.00/pair
1971-1975 Riviera	10-120L	\$46.90/pair

REAR QUARTER WINDOW LEAD EDGE SEALS



The Rear Quarter Lead Edge Seals seal the vertical space between the door and rear quarter glass.

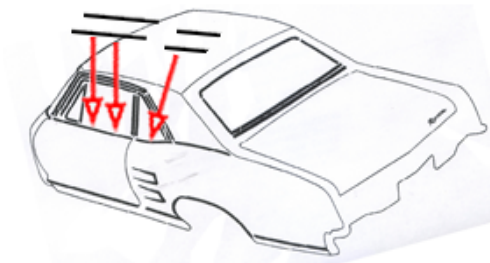
1963-1965 Riviera	10-063V	\$17.85/pair
1966-1970 Riviera	10-054V	\$36.00/pair
1971-1973 Riviera	10-064V	\$22.15/pair
1979-1985 Riviera	10-060V	\$50.00/pair

QUESTIONS??

Call: 866-789-7879 Email: sales@rubbertherightway.com

BELTLINE / WINDOW FUZZIES

Beltline Weatherstrip - Inner & Outer

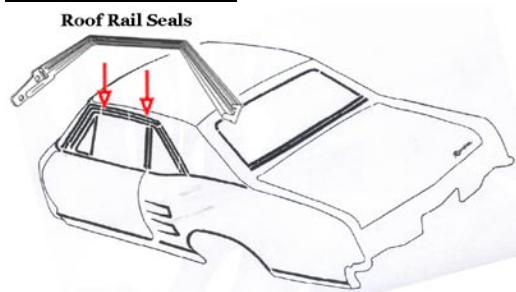


Sometimes called “window fuzzies” or “sweepers,” the beltline weatherstrip runs horizontally along the tops of the doors and rear quarter areas.

Our kits are pre-cut and pre-shaped to fit with no modifications necessary. Top quality EXACT replacements.

1963-1965 Riviera, 8 pc. kit - inner & outer door and rear qtr. glass	10-009E	\$118.55/kit
1968-1970 Riviera, 8 pc. kit - inner & outer door and rear qtr. glass	10-010E	\$123.00/kit
1971-1973 Riviera, 8 pc. kit - inner & outer door and rear qtr. glass	10-011E	\$136.80/kit

ROOF RAIL

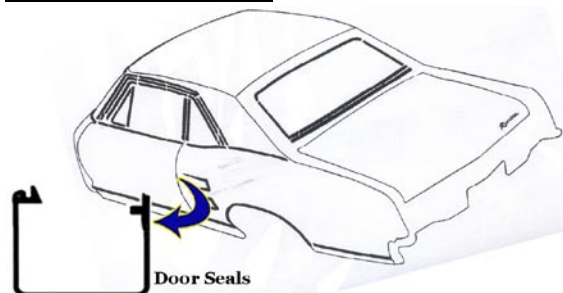


The Roof Rail Seals seal the tops of the windows to the body. Made with molded ends to factory specifications for an exact fit.

Made
EXACTLY
Like The Originals!

1963-1965 Riviera	11-148R	\$69.00/pair
1966-1970 Riviera	11-149R	\$69.00/pair
1971-1973 Riviera	11-150R	\$69.00/pair
1974-1976 Riviera	11-151R	\$69.00/pair
1979-1985 Riviera	11-134R	\$88.00/pair

DOOR SEALS



High quality reproductions of original door seals. Made with clips and molded ends as required.

1963-1965 Riviera	12-166D	\$66.00/pair
1966-1970 Riviera	12-136D	\$69.00/pair
1971-1973 Riviera	12-167D	\$69.00/pair
1974-1976 Riviera	12-146D	\$89.00/pair
1979-1985 Riviera	12-157D	\$99.00/pair

DOOR BUMPERS & MISC.



Outside Door Handle Kits. TOP QUALITY, includes 2 handles, gaskets & hardware

1963-1965 Riviera	10-046X	\$79.95/kit
-------------------	---------	-------------

Door Bumpers & Misc. (cont'd)



Gasket, Door Handle – does both handles

1963-1965 Riviera	12-025P	\$10.00 / kit
-------------------	---------	---------------



Seal, Door Bottom Drain

1965 Riviera	12-004X	\$3.00 ea.
--------------	---------	------------



Seal, Door Bottom Drain

1963-1964 Riviera	12-005X	\$3.00 ea.
1966-1972 Riviera	12-005X	\$3.00 ea.



Conduit, Power Window Wiring Through Door

1965-1970 Riviera	12-009X	\$91.00/pair
-------------------	---------	--------------



Bumper, Door Side

1963-1965 Riviera, possibly 1966 Riviera also	12-019B	\$3.60 ea.
---	---------	------------



Bumper, Door Side

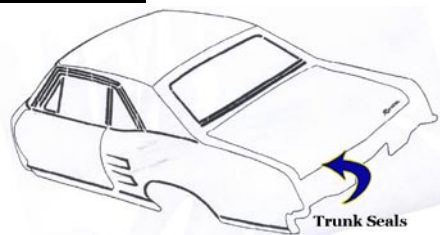
1967-1970 Riviera, possibly 1966 Riviera also	12-016B	\$4.00 ea.
---	---------	------------



Gasket, Door & Trunk Lock Cylinder

1963-1975 Riviera	12-009P	\$1.00 ea.
-------------------	---------	------------

TRUNK



High quality correct replacement.

Seal, Trunk

1963-1970 Riviera	16-003T	\$19.00 ea.
1971-1976 Riviera	16-004T	\$19.00 ea.
1979-1985 Riviera	16-005T	\$32.00 ea.



Bumper, Trunk Lid

1963-1975 Riviera	17-005B	\$1.15 ea.
-------------------	---------	------------



Buick Crest, Trunk Lock Cover

1963-1965 Riviera	17-007P	\$6.75 ea.
-------------------	---------	------------

Trunk (cont'd)



Trunk Cardboard Kit – Authentic Cardboard Kits Cut to Factory

Specifications for an Original Fit & Finish

1963-1965 Riviera with remote release – 5 pc.	17-001E	\$59.25/kit
1963-1965 Riviera without remote release – 5 pc.	17-002E	\$59.25/kit
1968-1970 Riviera – 2 pc.	17-003E	\$39.90/kit
1971-1972 Riviera – 4 pc.	17-004E	\$53.20/kit
1973 Riviera – 4 pc.	17-005E	\$53.20/kit
1974-1976 Riviera – 4 pc.	17-006E	\$66.50/kit

CARPET KITS



Custom molded carpets to factory specifications for an EXACT fit. Available in many colors.

1963-1965 Riviera	17-023Z	\$136.00/kit
1966-1970 Riviera	17-024Z	\$136.00/kit
1971-1976 Riviera	17-025Z	\$136.00/kit
1977-1978 Riviera	17-026Z	\$136.00/kit
1979-1985 Riviera	17-027Z	\$136.00/kit
1986-1993 Riviera	17-028Z	\$136.00/kit

INTERIOR DETAILS



Interior Door Handles – TOP QUALITY

1963-1967 Riviera	18-009X	\$55.00/pair
-------------------	---------	--------------



Dome / Courtesy Light Lens

1963-1964 Riviera	18-010X	\$4.50 ea.
-------------------	---------	------------



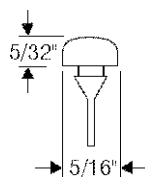
Grommet, Dimmer Switch for Carpet

1963-1972 Riviera	18-001G	\$7.30 ea.
-------------------	---------	------------



Glove Box Liner

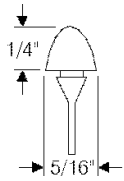
1963 Riviera with AC	18-005E	\$15.70 ea.
1963 Riviera without AC	18-004E	\$15.70 ea.
1964-1965 Riviera (black)	18-002E	\$13.50 ea.
1964-1965 Riviera (gray)	18-003E	\$13.50 ea.
1969-1970 Riviera	18-006E	\$12.65 ea.
1971 Riviera	18-001E	\$13.75 ea.



Glove Box & Ash Tray Bumpers

1963-1979 As Required	18-001B	\$0.80 ea.
-----------------------	---------	------------

Interior Details (cont'd)



Glove Box & Ash Tray Bumpers

1963-1979 As Required	18-002B	\$0.80 ea.
-----------------------	---------	------------



Bumper, Seat Back

1966-1972 Riviera	18-006B	\$5.00 ea.
-------------------	---------	------------



Sun Visor End - Rubber Tip

1963-1979 As Required	18-006X	\$1.75 ea.
-----------------------	---------	------------



Trip Meter Reset Knob - UNIVERSAL TYPE, 1/8" Inner Dia. 7/16" Outer Dia. X 1/2" Tall

1963-1979 As Required	18-007X	\$5.00 ea.
-----------------------	---------	------------

CLIPS & FASTENERS



Fastener, Multi Use

1963-1979 As Required	19-003F	\$0.85 ea.
-----------------------	---------	------------



Fastener, Multi Use - 63-65 Splash Aprons & More

1963-1979 As Required	19-013F	\$1.25 ea.
-----------------------	---------	------------



Clip, Quarter Window Reveal Molding, Made of Steel, 1-3/8" X 11/16"

1966-1970 GM as required	19-004F	\$1.75 ea.
--------------------------	---------	------------



Clip, Rear Reveal Molding, Made of Steel, 15/16" x 1"

1966-1980 GM as required	19-005F	\$1.75 ea.
--------------------------	---------	------------



Clip, Rear Windshield Reveal Molding, Made of Steel, 15/16" X 3/4"

1969-1973 GM as required	19-006F	\$1.75 ea.
--------------------------	---------	------------



Clip, Windshield Reveal Molding, Made of Steel, 1-1/8" X 3/4"

1971-1977 GM as required	19-007F	\$1.75 ea.
--------------------------	---------	------------

Clips & Fasteners (cont'd)



Clip, Windshield Reveal Molding, Made of Steel, 1-1/4" X 3/4"

1970-1980 GM as required	19-008F	\$1.75 ea.
--------------------------	---------	------------



Clip, Windshield Reveal Molding, Made of Steel, 13/16" x 1"

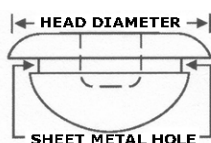
1973-1979 GM as required	19-009F	\$1.75 ea.
--------------------------	---------	------------



Clip, Rear Windshield Reveal Molding, Made of Steel, 7/8" X 5/8"

1974-1983 GM as required	19-010F	\$1.75 ea.
--------------------------	---------	------------

UNIVERSAL BODY/SHEET METAL PLUGS



SHEET METAL HOLE	HEAD DIAMETER	MATERIAL		
3/8"	7/16"	Rubber	20-001X	\$2.00 ea.
1/2"	13/16"	Rubber	20-002X	\$2.00 ea.
1/2"	3/4"	Rubber	20-003X	\$1.90 ea.
1/2"	7/8"	Plastic	20-004X	\$0.40 ea.
9/16"	13/16"	Rubber	20-005X	\$2.00 ea.
3/4"	1 3/8"	Rubber	20-006X	\$2.90 ea.
3/4"	7/8"	Rubber	20-007X	\$2.00 ea.
3/4"	1"	Rubber	20-008X	\$2.90 ea.
3/4"	1 1/8"	Plastic	20-009X	\$0.40 ea.
7/8"	1 1/8"	Rubber	20-010X	\$2.60 ea.
7/8"	1 1/4"	Plastic	20-011X	\$0.40 ea.
15/16"	1 5/16"	Rubber	20-012X	\$3.20 ea.
1"	1 1/4"	Rubber	20-013X	\$2.80 ea.
1"	1 3/8"	Rubber	20-014X	\$2.80 ea.
1"	1 3/8"	Plastic	20-015X	\$0.40 ea.
1 1/4"	1 9/16"	Rubber	20-016X	\$2.90 ea.
1 1/4"	1 5/8"	Plastic	20-017X	\$0.50 ea.
1 3/8"	1 3/4"	Rubber	20-018X	\$2.90 ea.

SHOP MANUALS ON CD-ROM



1963 Riviera	SM-63BU	\$47.99 ea.
1964 Riviera	SM-64BU	\$47.99 ea.
1965 Riviera	SM-65BU	\$47.99 ea.
1966 Riviera	SM-66BU	\$47.99 ea.
1967 Riviera	SM-67BU	\$47.99 ea.
1968 Riviera	SM-68BU	\$47.99 ea.
1969 Riviera	SM-69BU	\$47.99 ea.
1970 Riviera	SM-70BU	\$47.99 ea.
1971 Riviera	SM-71BU	\$47.99 ea.
1972 Riviera	SM-72BU	\$47.99 ea.

ADHESIVES & REMOVERS



3M™ Super Weatherstrip Adhesive is a strong, flexible, rubbery adhesive that can withstand vibration, oil, grease, and extreme temperature variations.

5 oz tube YELLOW	23-001X	\$11.00 ea.
5 oz. tube BLACK	23-003X	\$11.00 ea.



3M™ Adhesive Remover. Quickly removes wax, grease, oil and adhesive residue. It will not harm most cured automotive paints and is also suitable for vinyl and glass surfaces. Available for ground delivery only.

8 oz can	23-002X	\$13.00 ea.
----------	---------	-------------

LICENSE PLATES



Black Buick Plate	LP-10	\$8.99 ea.
-------------------	-------	------------



White Buick Plate	LP-11	\$8.99 ea.
-------------------	-------	------------

**Compare Our
Quality** 
MADE IN THE U.S.A.

**Made Exactly Like
Original** 
NOT A GENERIC REPLACEMENT

Ask about our volume discounts!

5% off orders over \$400
10% off orders over \$1000

RUBBER
the Right Way

1-866-789-RTRW (7879)
World Famous Rubber



QUESTIONS??

Call: 866-789-7879 Email: sales@rubbertherightway.com



ORDERING & GENERAL INFORMATION

PAYMENT METHODS:



We accept Master Card, Visa, Pay Pal, check, or money order. Check and money order payments will be held until they clear. Orders can be placed by phone during our business hours, faxed, mailed, or emailed. Always contact us for an accurate shipping quote before sending payment. All of our contact information is printed on the front cover of this catalog. For your convenience, we have also included an order form on the opposite side of this page. Additional order forms can also be printed from our website.

PARTS AVAILABILITY:

Although we do stock most parts in our catalog, on occasion parts may be out of stock. Some of our parts are also made to order only. Out of stock & made to order parts can usually be shipped within 7-10 business days of order. HOWEVER, if time is a factor for you, please give us a call or send us an email to confirm availability & delivery time.

SHIPPING CHARGES:

Shipping charges will be actual ship cost, plus a small handling fee dependant upon your order. Call, fax, or email your order and we can quote shipping. We offer USPS or UPS/FedEx services. We will ship international, call or email for a quote.

PARTS INFO:

All of our parts are of the highest quality, authenticity, and made with pride in the USA. We have done our best to provide the most accurate and comprehensive parts application information possible.



RETURN POLICY:

Rubber the Right Way offers a 100% satisfaction guarantee on ALL of our products. We place no time limit on returns, as we know the experienced restorer will order parts long before he or she will need them. There are however a few conditions on all returns.

A Rubber the Right Way sales receipt MUST accompany all returns. Item(s) must be in unused condition. Item(s) do not have to be in original packaging. However, we cannot offer refunds on parts which have been installed and removed, cut, modified, etc. We suggest comparing your new product to the original before installation when possible. If no original part is available, test fit the product on a clean vehicle before any adhesive or fasteners are applied.



PRICES:

Prices are subject to change without notice. If unsure, please call our sales line for the latest information. We always try to maintain competitive prices, but our costs can sometimes change without notice. Part #'s, specifications, and descriptions of parts are also subject to change.

